

INVOICE


wfsb.com

WFSB
333 Capital Blvd
Rocky Hill, CT 06067
Main: (860)728-3333
Billing: (404)325-4646

Invoice #	Invoice Date	Invoice Month	Invoice Period
492184-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WFSB	House- National	House-National-	National

Billing Address:

Media Strategies and Research
 Attention: Accounts Payable
 9990 Lee Highway
 Suite 210-Olivia Shorter
 Fairfax, VA 22030

Send Payment To:

WFSB
BOX 13034
Newark, NJ 07188-0034

Advertiser	Product	Estimate Number
Courtney for Congress	October 29-November 6, 2	11825

Flight Dates	Order #	Alt Order #
10/29/12 - 11/06/12	492184	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/02/12	11/02/12	Eyewitness News	5:30a - 6am	----F--	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----F-- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 11/02/12 5:52 AM Eyewitness News 5:30a - 6am :30 JCT1203H \$800.00 NM									
2	10/29/12	11/01/12	Eyewitness News	6am - 6:30am	1--1---	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1--1--- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 10/29/12 6:27 AM Eyewitness News 6am - 6:30am :30 JCT1203H \$1,200.00 NM 2 WFSB Th 11/01/12 6:10 AM Eyewitness News 6am - 6:30am :30 JCT1203H \$1,200.00 NM									
4	10/30/12	11/02/12	Eyewitness News	6:30am - 7am	-1--1--	:30	2	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1--1-- 2 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 10/30/12 6:59 AM Eyewitness News 6:30am - 7am :30 JCT1203H \$1,200.00 NM 2 WFSB F 11/02/12 6:43 AM Eyewitness News 6:30am - 7am :30 JCT1203H \$1,200.00 NM									
5	11/06/12	11/06/12	Eyewitness News	6:30am - 7am	-T-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 -T----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 11/06/12 6:42 AM Eyewitness News 6:30am - 7am :30 JCT1203H \$1,200.00 NM									
6	10/29/12	10/31/12	CBS: THE EARLY SHOW	7am - 9am	1-1----	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1-1---- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 10/29/12 7:29 AM CBS: THE EARLY SHOW 7am - 9am :30 JCT1203H \$800.00 NM 2 WFSB W 10/31/12 8:28 AM CBS: THE EARLY SHOW 7am - 9am :30 JCT1203H \$800.00 NM									
7	11/05/12	11/05/12	CBS: THE EARLY SHOW	7am - 9am	M-----	:30	1	\$800.00	NM

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492184-1	11/11/12	November 2012	10/29/12 - 11/06/12

<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>
Courtney for Congress	October 29-November 6, 2	11825

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	11/01/12	11/01/12	9am-10am	9am - 10am	---T---	:30	1	\$200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	11/05/12	11/11/12	M-----		1		\$800.00		
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WFSB M		11/05/12	7:56 AM	CBS: THE EARLY SHOW	7am - 9am	:30	JCT1203H	\$800.00	NM
10	11/06/12	11/06/12	9am-10am	9am - 10am	-T-----	:30	1	\$200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	10/29/12	11/04/12	----T---		1		\$200.00		
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WFSB Th		11/01/12	9:44 AM	9am-10am	9am - 10am	:30	JCT1203H	\$200.00	NM
11	10/29/12	10/31/12	11a-12p Price is Right	11am - 12pm	1-1----	:30	2	\$750.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	10/29/12	11/04/12	1-1----		2		\$750.00		
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WFSB M		10/29/12		11a-12p Price is Right	11am - 12pm	:00		\$750.00	NM
				Credited					
2 WFSB W		10/31/12	10:59 AM	11a-12p Price is Right	11am - 12pm	:30	JCT1203H	\$750.00	NM
12	11/02/12	11/02/12	Eyewitness News	12pm - 12:30PM	----F--	:30	1	\$750.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	10/29/12	11/04/12	----F--		1		\$750.00		
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WFSB F		11/02/12	12:12 PM	Eyewitness News	12pm - 12:30PM	:30	JCT1203H	\$750.00	NM
13	11/05/12	11/05/12	CBS Soaps	1230-2p	M-----	:30	1	\$300.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	11/05/12	11/11/12	M-----		1		\$300.00		
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WFSB M		11/05/12		CBS Soaps	1230-2p	:00		\$300.00	NM
				See MG 13.2					
2 WFSB Tu		11/06/12	8:28 AM	CBS: THE EARLY SHOW	7am - 9am	:30	JCT1203H	\$300.00	NM
				MG for 13.1 11/05					
14	10/30/12	10/30/12	3pm-4pm Syndication	2:58pm-4pm	-T-----	:30	1	\$200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	10/29/12	11/04/12	-T-----		1		\$200.00		
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WFSB Tu		10/30/12	3:55 PM	3pm-4pm Syndication	2:58pm-4pm	:30	JCT1203H	\$200.00	NM
15	10/29/12	10/29/12	4p-5p Dr. Oz	4pm-5pm	1-----	:30	1	\$950.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>		<u>Spots/Week</u>		<u>Rate</u>		
	10/29/12	11/04/12	1-----		1		\$950.00		
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WFSB M		10/29/12	4:19 PM	4p-5p Dr. Oz	4pm-5pm	:30	JCT1203H	\$950.00	NM

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Newark, NJ 07188-0034

Invoice #	Invoice Date	Invoice Month	Invoice Period
492184-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Courtesy for Congress	October 29-November 6, 2	11825	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	10/31/12	11/02/12	Eyewitness News	5pm - 5:30pm	--1----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --1---- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB W 10/31/12 5:14 PM Eyewitness News 5pm - 5:30pm :30 JCT1203H \$1,800.00 NM									
17	10/30/12	11/01/12	Eyewitness News	5:30pm - 6pm	-1-1---	:30	2	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1-1--- 2 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 10/30/12 5:45 PM Eyewitness News 5:30pm - 6pm :30 JCT1203H \$1,800.00 NM 2 WFSB Th 11/01/12 5:55 PM Eyewitness News 5:30pm - 6pm :30 JCT1203H \$1,800.00 NM									
18	10/29/12	11/02/12	Eyewitness News	6pm - 6:30pm	1-1-1--	:30	3	\$2,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1-1-1-- 3 \$2,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 10/29/12 6:54 PM Eyewitness News 6pm - 6:30pm :30 JCT1203H \$2,100.00 NM 2 WFSB W 10/31/12 6:21 PM Eyewitness News 6pm - 6:30pm :30 JCT1203H \$2,100.00 NM 3 WFSB F 11/02/12 6:13 PM Eyewitness News 6pm - 6:30pm :30 JCT1203H \$2,100.00 NM									
19	11/05/12	11/05/12	Eyewitness News	6pm - 6:30pm	M-----	:30	1	\$2,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$2,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 11/05/12 6:21 PM Eyewitness News 6pm - 6:30pm :30 JCT1203H \$2,100.00 NM									
21	11/05/12	11/05/12	Inside Edition	7pm - 7:30pm	M-----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 11/05/12 7:20 PM Inside Edition 7pm - 7:30pm :30 JCT1203H \$1,500.00 NM									
22	11/01/12	11/01/12	Entertainment Tonight	7:30pm - 8pm	---T---	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---T--- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Th 11/01/12 7:29 PM Entertainment Tonight 7:30pm - 8pm :30 JCT1203H \$1,500.00 NM									
24	10/30/12	10/30/12	NCIS	8pm-9pm	-T-----	:30	1	\$7,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -T----- 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 10/30/12 8:32 PM NCIS 8pm-9pm :30 JCT1203H \$7,000.00 NM									
25	10/31/12	10/31/12	CSI	10pm - 11pm	--W----	:30	1	\$4,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 --W---- 1 \$4,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB W 10/31/12 10:37 PM CSI 10pm - 11pm :30 JCT1203H \$4,500.00 NM									

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Advertiser	Product	Estimate Number	
Courtney for Congress	October 29-November 6, 2	11825	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
26	11/01/12	11/01/12	Big Bang/2.5 Men	8pm - 9pm	---T---	:30	1	\$2,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---T--- 1 \$2,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Th 11/01/12 Big Bang/2.5 Men 8pm - 9pm :00 \$2,600.00 NM See MG 26.2 2 WFSB Th 11/01/12 Person of Interest 9pm - 10pm :00 \$7,000.00 NM See MG 26.3 3 WFSB Th 11/01/12 10:48 PM Elementary 10pm - 11pm :30 JCT1203H \$8,000.00 NM MG for 26.2 11/01									
27	11/02/12	11/02/12	Blue Bloods	10pm - 11pm	----F--	:30	1	\$4,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ----F-- 1 \$4,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB F 11/02/12 10:33 PM Blue Bloods 10pm - 11pm :30 JCT1203H \$4,500.00 NM									
28	11/04/12	11/04/12	Delayed 60 Minutes	730-830p	-----S	:30	1	\$9,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$9,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 11/04/12 8:14 PM Delayed 60 Minutes 730-830p :30 JCT1203H \$9,000.00 NM									
30	10/29/12	11/02/12	Eyewitness News	11PM - 11:35PM	11111--	:30	5	\$1,900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 11111-- 5 \$1,900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 10/29/12 11:17 PM Eyewitness News 11PM - 11:35PM :30 JCT1203H \$1,900.00 NM 2 WFSB Tu 10/30/12 11:31 PM Eyewitness News 11PM - 11:35PM :30 JCT1203H \$1,900.00 NM 3 WFSB W 10/31/12 11:26 PM Eyewitness News 11PM - 11:35PM :30 JCT1203H \$1,900.00 NM 4 WFSB Th 11/01/12 11:25 PM Eyewitness News 11PM - 11:35PM :30 JCT1203H \$1,900.00 NM 5 WFSB F 11/02/12 11:13 PM Eyewitness News 11PM - 11:35PM :30 JCT1203H \$1,900.00 NM									
31	11/05/12	11/05/12	Eyewitness News	11PM - 11:35PM	M-----	:30	1	\$1,900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$1,900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 11/05/12 11:34 PM Eyewitness News 11PM - 11:35PM :30 JCT1203H \$1,900.00 NM									
32	11/03/12	11/03/12	Eyewitness News	11PM - 11:35PM	-----S-	:30	1	\$1,900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 1 \$1,900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Sa 11/03/12 12:08 AM Eyewitness News 11PM - 11:35PM :30 JCT1203H \$1,900.00 NM									
33	10/30/12	10/30/12	Late Night with David Lett	11:35pm - 12:37am	-1-----	:30	1	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -1----- 1 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Tu 10/30/12 12:29 AM Late Night with David Letterman 11:35pm - 12:37am :30 JCT1203H \$950.00 NM									
34	11/05/12	11/05/12	Late Night with David Lett	11:35pm - 12:37am	M-----	:30	1	\$950.00	NM

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Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 11/05/12 12:15 AM Late Night with David Letterman 11:35pm - 12:37am :30 JCT1203H \$950.00 NM									
35	11/04/12	11/04/12	NFL Regular Season	1:00pm - 7:00pm	-----S	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 11/04/12 7:33 PM NFL Regular Season 1:00pm - 7:00pm :30 JCT1203H \$3,000.00 NM									
37	11/05/12	11/05/12	Eyewitness News	5pm - 5:30pm	M-----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 11/05/12 5:21 PM Eyewitness News 5pm - 5:30pm :30 JCT1203H \$1,800.00 NM									
38	11/04/12	11/04/12	M-SU Delayed News	Delayed News	-----S	:30	1	\$1,900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$1,900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB Su 11/04/12 11:48 PM M-SU Delayed News Delayed News :30 JCT1203H \$1,900.00 NM									
39	11/05/12	11/05/12	Eyewitness News	6:30am - 7am	M-----	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 11/05/12 6:47 AM Eyewitness News 6:30am - 7am :30 JCT1203H \$1,200.00 NM									
40	11/05/12	11/05/12	Eyewitness News	5:30pm - 6pm	M-----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFSB M 11/05/12 5:55 PM Eyewitness News 5:30pm - 6pm :30 JCT1203H \$1,800.00 NM									
Total Spots							44		

Gross Total \$87,250.00

Agency Commission \$13,087.50

Net Amount Due \$74,162.50

Payment Terms Net 30 Days

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Meredith Corporation reserves the right to apply payments against any outstanding invoices in its sole discretion regardless of any directions for application that may accompany the payment. Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.